

## **Tech City Labs and Connell Data**

## [Reading, UK, 27th November 2023]

Following the sad passing of Greg Connell in October, Tech City Labs have acquired Connell Data Ltd.

Connell Data was founded by Greg Connell in 2007 and has set the standard for commercial data collection, supplying clients in the Credit Reference and Financial Services sectors with a range of innovative information products.

Tech City Labs is a full service data agency, providing business insight through market leading data products, and integration and transformation services through its sister business, Tech City Teams. Tech City Labs and Tech City Teams have decades of experience working on data systems, and delivering data products and services that help businesses reach their potential.

Tech City Labs have worked closely with Greg Connell over many years to develop and deliver the market leading business data products clients have come to rely on.

This acquisition will provide Connell Data clients with both continuity of the day-to-day operational delivery and management of the current Connells products and services, and the opportunity for exciting new development.

Tech City Labs are excited to continue Greg Connell's vision and dedication to support clients over the long term.

Benjamin Sims, Managing Director of Tech City Labs, said:

"Greg was a legend in the industry and I have been proud to have him as my mentor. We have been fortunate to work with him over many years and have developed many data products together.

We are honoured to continue Greg's work and look forward to building on his legacy with Connell Data's clients and team."



If you have any questions or require any further information please do not hesitate to contact Rebecca Halifax at Tech City Labs on the details below.

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